

**JOB POSTING:**

**Burlington Economic Development Board Member**

[Burlington Economic Development](#) is a not-for-profit corporation that delivers economic development services on behalf of the City of Burlington. Our mandate is to

- Attract high-value companies to our city;
- Support the retention and expansion of existing businesses; and
- Encourage the start-up and growth of new companies.

Governed by a Board of Directors made up of independent business professionals, the Mayor of Burlington and the City Manager, we lead, influence and facilitate Burlington's growth into a vibrant and economically thriving mid-size urban city. Burlington Economic Development has a varied mandate that ranges from activating new employment lands in the City of Burlington through the Burlington Lands Partnership (BLP), to developing a comprehensive brand to promote Burlington to future businesses, visitors and residents. Through our business support and growth services we work on everything from immigration support and R&D access to supporting the scale up of technology companies through Burlington's innovation centre, [TechPlace](#).

As a member of [Team Burlington](#), composed of Burlington Economic Development, Burlington Chamber of Commerce, Tourism Burlington, Burlington Downtown Business Association (BDBA), and Aldershot Village BIA, we are committed to supporting our businesses through economic recovery including the long term economic impacts of COVID-19 to our hospitality and main street businesses.

We are looking for passionate business advocates to provide strategic oversight to Burlington Economic Development in developing and delivering our new 2023 Strategic Plan and the City of Burlington [Vision 2040](#). As a member of the Board, you will use your business experience and networks to ensure we stay connected to the business community and support us in attracting and growing Burlington businesses. Further information on the role of the Board of Directors can be found in the Burlington Economic Development Board Member Job Description.

We are currently recruiting four board members with a focus on the following priority areas identified as part of our organizational skills matrix:

1. Commercial Real Estate and Development
2. Mixed Use Development in urban and suburban environments
3. Post-Secondary Partners
4. Major Burlington Employers
5. Business leaders who are either resident or employed in Burlington with specializations/designations in:

- Human Resources
  - Accounting
6. Business Leaders who will provide strategic collaboration opportunities through cross board representation with our business growth partners such as Chambers of Commerce, BIAs and other business support agencies

Applicants should have a commitment to continuous learning and applying good governance principles in their role as a board member. Preference will be provided to candidates who have an [ICD Designation](#) and/or are interested in becoming accredited directors in the future.

Burlington Economic Development is committed to partnering with our community and ensuring we have a diversity of voices around the board table. We have adopted [the 50-30 Challenge](#) reaffirming our goal that our Board and senior management achieves gender parity (50%) and a significant representation of underrepresented groups (30%) by 2023.

This volunteer commitment is not compensated and includes attendance at Board and / or Committee meetings, as well as Board Development and other activities. Board members are appointed for a 3 year term which is renewable to a maximum of 9 years of service on the board.

Interested applicants should forward a current resume and cover letter outlining governance experience, Burlington business community involvement, and relevant knowledge and skills to [invest@burlington.ca](mailto:invest@burlington.ca) marked to the attention of the HR & Governance Committee by 12:00am on March 17, 2022.