

# BURLINGTON ECONOMIC RECOVERY NETWORK LED BY TEAM BURLINGTON



# Burlington Economic Recovery Network

Aligning economic stakeholders and business support groups to position Burlington for short and long term economic recovery

## Membership

- Chair: Randall Smallbone
- Representatives:
  - Team Burlington EDs (5)
  - City of Burlington (5)
  - Retail & Small Business
  - Hospitality & Tourism
  - Manufacturing
  - Professional Services
  - Marketing & Communications
  - Commercial Development & Real Estate
  - Post Secondary
- Sub Committees to support specific sectors

Partnering  
to support  
business  
during  
COVID-19  
Crisis &  
Recovery

**Burlington COVID-19 Taskforce**

**Halton Economic Development  
Regional Coordination**

**GTA Economic Development Alliance  
and other sector groups**

**Team Burlington COVID-19 Response**

**Regional & National Business  
Organizations**

# Government Support Ecosystem

Local	Provincial	Federal
<p><b>City of Burlington</b></p> <ul style="list-style-type: none"> <li>• Team Burlington</li> <li>• TechPlace</li> <li>• Building Permits &amp; Site Plans</li> <li>• Signage permits</li> <li>• By Law Enforcement</li> <li>• Property Taxes</li> </ul> <p><b>Regional</b></p> <ul style="list-style-type: none"> <li>• Public Health</li> <li>• Small Business Support</li> <li>• Agriculture &amp; Rural Support</li> </ul>	<ul style="list-style-type: none"> <li>▪ Emergency orders on business closures and reopening</li> <li>▪ Health Policy</li> <li>▪ Health and safety guidelines</li> <li>▪ Regional Innovation Centre Funding (HalTech)</li> <li>▪ Business Regulations eg sick days</li> <li>▪ Recovery Support Funding</li> </ul>	<ul style="list-style-type: none"> <li>▪ Tax Policy</li> <li>▪ Border Policy &amp; Exports</li> <li>▪ EI &amp; CPP</li> <li>▪ Wage Subsidy Programs</li> <li>▪ Interest Rates</li> <li>▪ R&amp;D Programs</li> <li>▪ Crowns Corps eg BDC, EDC</li> <li>▪ Regional Development Agencies – FedDev Ontario</li> </ul>
<ul style="list-style-type: none"> <li>▪ Programs at both levels                             <ul style="list-style-type: none"> <li>▪ Rent Support</li> <li>▪ Retooling Support</li> <li>▪ PPE Support</li> </ul> </li> </ul>		

## Limits on City level Support

- Bousing provisions
- Limited Team Burlington budget
- Constraints on Municipal Financing to support business

# BERN – Guiding principles

**Simplicity & Accessibility**–Coordinate all available resources into a “one stop shop” resource

**Unified Voice**–Consolidate Burlington’s business community priorities to provide one united voice for all levels of government

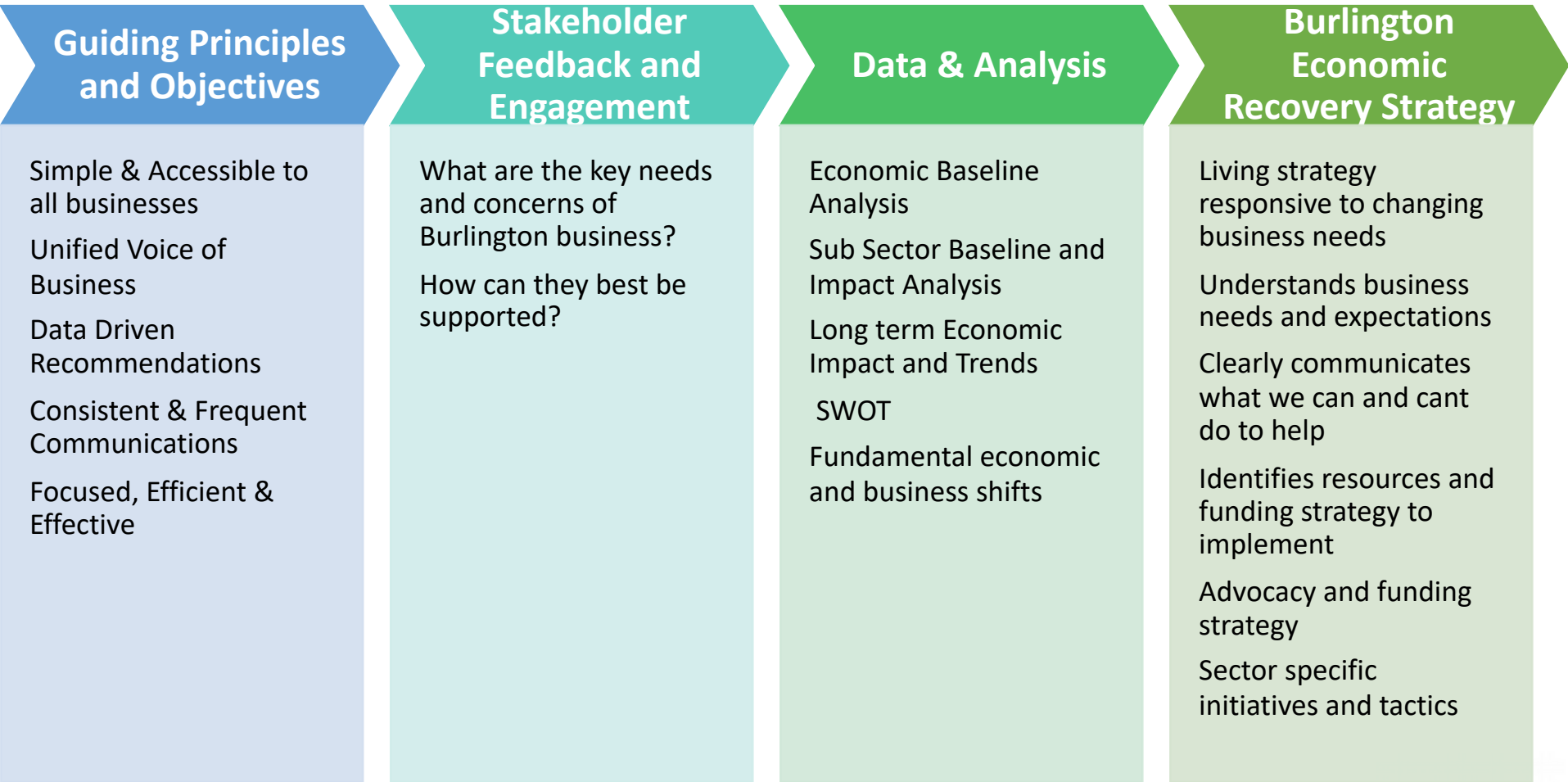
Ensure a **Data Driven Approach** to all network work plans and recommendations. Strive for conclusions that are feasible and practical for all stakeholders.

**Consistency & Frequency**–Deliver a regular sequence of communications with a positive and optimistic tone

**Singular Focus**– Maintain a clear vision, laser focused on re-launching Burlington’s local economy using best practices, modelling and stakeholder collaboration

**Efficiency & Effectiveness**– Liaise closely with other like-minded recovery initiatives to avoid duplication of services and programs.

# BERN Critical Path



# BERN

## Sub Sector Consultation

Sessions with key leaders in 10 business sub sectors were conducted from June 30<sup>th</sup> to August 31<sup>st</sup> to develop a SWOT and discuss key issues & opportunities in their sector

Personal Service & Healthcare Business

Professional & Technical Services

Real Estate & Land Development

Culture, Sport & Creative Industries

Retail

Entrepreneurship, Startups & Scaleups

Hospitality

Manufacturers & Major Burlington Employers

Life Sciences

Agriculture & Rural Business

# BERN Outcomes to date

- Recovery Activation Program (RAP)
- Digital Main Street (DMS) Future Proof Program - Haltech
- Section 106 advocacy
- DMS Burlington Digital Service Squad– launched Sep 22
  - Contact [DigitalMainStreet@Burlington.ca](mailto:DigitalMainStreet@Burlington.ca)
- Burlington Safe Restart Program – launched Sep 29
  - 125K grants by City
  - Additional 125K earmarked by Council to support future initiatives