# **LOOKING TO EXPAND INTERNATIONALLY?**

THE TECHPLACE SOFT LANDING PROGRAM IS WHERE YOU NEED TO BE





# WELCOMETHE NUMBER ONE COMMUNITY IN CANADA BURLINGTON, ONTARIO



# **ABOUT US**

Burlington Economic Development delivers the tools and resources needed for businesses looking to expand, start-up or locate in Burlington. In 2017, Burlington Economic Development opened TechPlace, a destination where technology, talent and ideation come together under one roof to create and promote opportunities for economic growth.

Burlington Economic Development supports established companies to locate and grow in Burlington through Soft Landing offices, facilitated by the TechPlace LaunchPad Program. Becoming a TechPlace Soft Landing resident takes the guesswork out of international expansion by allowing you to get on the ground and connect to the new market firsthand. TechPlace can help technology-driven businesses looking to expand their product or service to the Canadian marketplace, become part of a community-oriented environment and benefit from the resources and connections TechPlace offers.

## **ABOUT THE SOFT LANDING PROGRAM**

### WHY BURLINGTON

- Located in the west end of the Greater Toronto Area, right between Waterloo, Toronto & Hamilton
- #1 Community in Canada and Best Place to Raise a Family according to Maclean's Magazine (leading Canadian business publication)
- In the top 10 for business friendliness according to the Financial Times 2017/18 American fDi Cities of the Future
- Four nearby international airports
- Central access to Ontario's busiest highway interchanges
- Three GO Transit train stops with frequent all day service to Toronto

### PROGRAM PERKS

- Market intelligence and business location support
- Branded, private office spaces at a subsidized rate
- Private wired and wireless networks
- Access to mentorship, programming, networking, events & resources
- 24/7 access to meeting rooms, hot desks & event spaces
- Connections to professional service providers & post-secondary institutions
- Marketing and promotional opportunities

**TORONTO** 



**BURLINGTON** 

**HAMILTON** 

**UNITED STATES**