

HALTON EMPLOYMENT SURVEY 2019

BURLINGTON ANALYSIS

Burlington Economic Development | August 2020

Burlington Highlights

96,859 jobs

Based on the survey, Burlington had a total of 96,859 reported jobs in 2019.

Most jobs were:

Full time and in the manufacturing and retail trade sectors.

Top three job sectors

1. Manufacturing (17,214 jobs)
2. Retail Trade (15,164 jobs)
3. Educational Services (11,758 jobs)

Abstract

Each year Halton Region conducts an employment survey to provide updated information regarding businesses and jobs in the Region. Results from the Halton Employment Survey tell us about the type of employment, number of employees and overall characteristics of businesses in the region. This year 5,273 businesses in Burlington responded to the survey and reported 96,859 jobs. Comparatively, Statistics Canada reported to the 95,975 jobs in 2016 and Emsi reported 101,882 jobs in Burlington in 2018.

Introduction

This report analyzes the statistics for Burlington and Halton as presented in Halton Employment Surveys 2015-2019. Importantly, it:

- Analyzes changes in the business and employment counts from 2018 to 2019,
- Analyzes 5-year trends in business and employment counts,
- Compares trends in business and employment for Burlington to Halton Region, and
- Analyzes other business trends, such as Import and Export trends.

In this report, businesses and jobs were placed into one of three categories:

1. The Employment Land category includes jobs and businesses related to primary industries, construction, utilities and manufacturing. Typically, these businesses are land extensive and rely on truck transportation.
2. The Knowledge-Based category and Institutional category includes jobs and businesses that require a post-secondary education and/or a professional certification. This category includes law firms, schools, long term care facilities, real estate companies and design firms. These businesses are typically located in office buildings (or in other spaces that have been renovated to accommodate offices).
3. The Population-related category includes jobs and businesses that enhance daily life. This category includes stores, restaurants and medical offices, as well as establishments that provide services such as dry cleaning and household repairs. These businesses are typically located in or near residential neighbourhoods.

Disclaimer: This report uses data from the Halton Employment Survey (HES), which is a self-reported point-in-time survey based on voluntary participation.

HES data indicates lower employment numbers than other data sources, including EMSI and Statistics Canada. Burlington Economic Development does not warrant the completeness or accuracy of the information contained in this report, and does not accept liability arising from the use or misuse of all or portions of such information. Caution should be used in interpreting the information in the report and making any conclusions.

BUSINESS SIZE AND GROWTH

Highlights:

- Majority of Burlington’s jobs were in the Population-related category, with 37,175. This category includes jobs in retail trade, social assistance, accommodation and food services
- Burlington saw its largest increase in jobs from 2018-2019 in the Arts, entertainment and recreation sector (a 68% increase)
- Employment Land Industry and Population-related categories has seen a steady increase in jobs over the past five years in Burlington

Business Size

Over the five years from 2015 to 2019, Burlington saw steady numbers in both medium sized businesses and large businesses (each with more than 100 employees). 97% of businesses in Burlington have under 100 employees. Small businesses are most prominent with 36% of business having 1-4 employees, 28% of businesses having 5-9 employees and 18% of businesses having 10-19 employees. It must be noted that the number of very large businesses (with 500 employees or more) has been continuously increasing with 60% growth over the past five years.

Growth by Industry

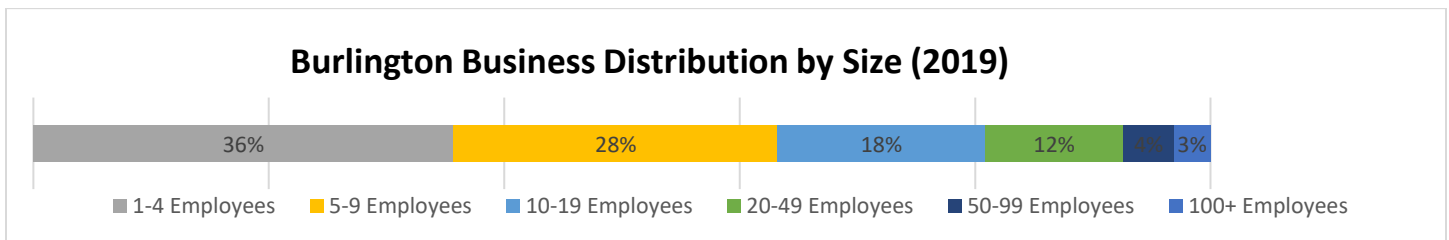
Over the five years between 2015 and 2019, population-related industries and knowledge-bases and institutional industries have increasing job numbers. Jobs within Arts, entertainment & recreation increased 68%, jobs withing Utilities increased 56% over the year. Other notable increases were in educational services increased (42%), finance and insurance (40%), professional, scientific and technical services (14%).

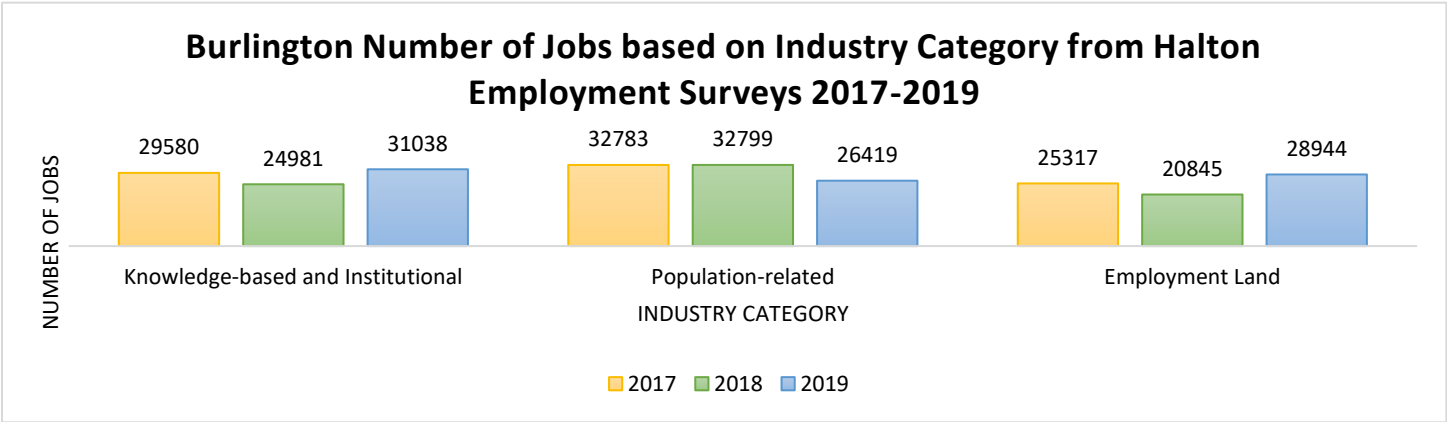
Burlington had a high growth percentage in the following industries: Educational Services; Art Entertainment & Recreation; Manufacturing, Utilities, Mining, quarrying, & Oil and Gas Extraction. Burlington had a notable decrease in reported jobs in the following industries: Nursing and residential care facilities, Admin support and waste management and pubic administration.

BUSINESS NAME	INDUSTRY SUB-SECTOR
Fearmans Pork Inc.	Food processing
Aviva	Medical offices
Aspire Lifestyles	Business services
Ikea	Consumer goods retail
Voortman Cookies Ltd.	Food processing
Walmart	Consumer goods retail
Fortinos	Consumer goods retail
Boehringer Ingelheim (Canada) Ltd.	Metal manufacturing for energy industry

Note: Only includes survey respondents supplying employment information during the 2019 survey period.

Burlington Business Distribution by Size (2019)



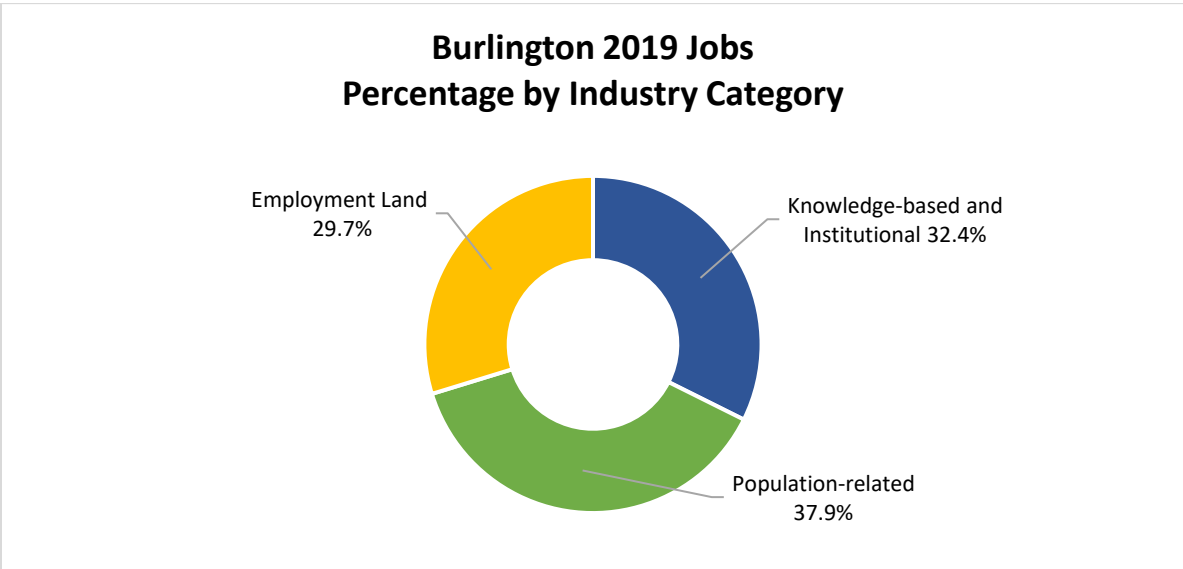


BUSINESS NUMBERS AND GROWTH

Business Numbers

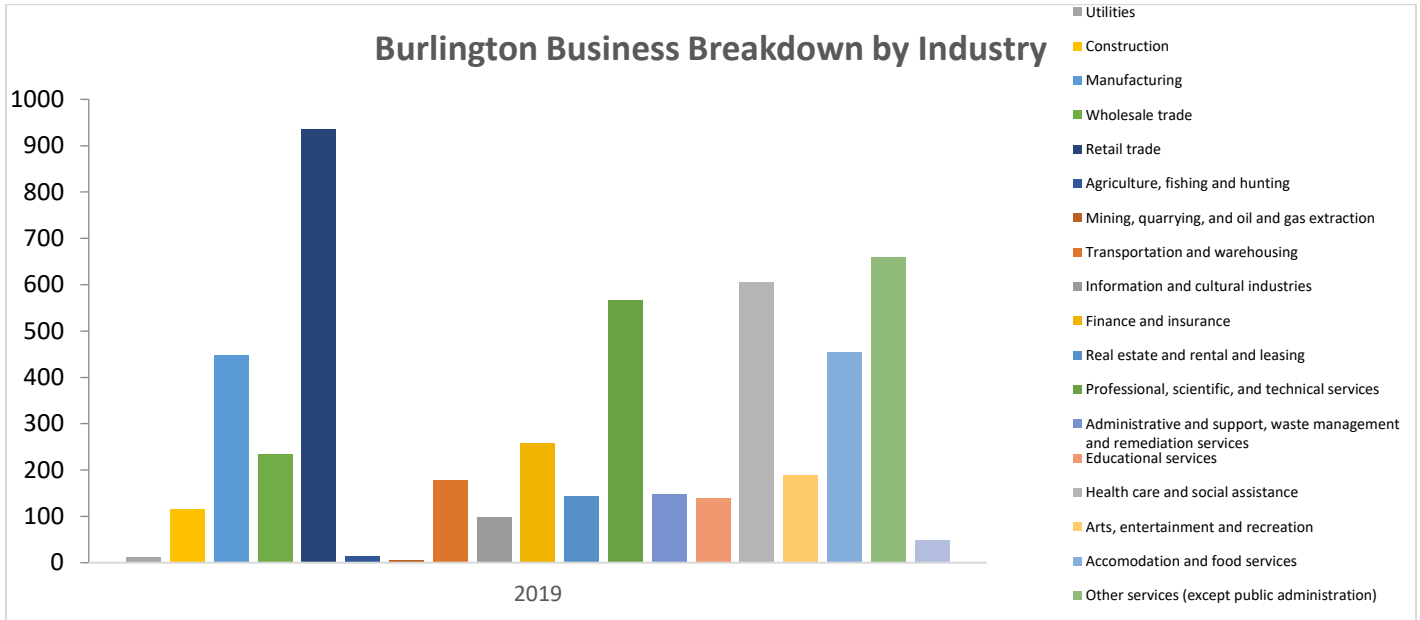
In 2019, 20.2% of Burlington’s responding businesses were in the Manufacturing category. 16.7% of Burlington’s responding businesses were in the Retail Trade category, 14.8% of responding businesses were in the Educational Services category, and 7.9% were in the Professional, Scientific, and Technical Services category.

Most of Burlington’s businesses are in the Population-Related category (36.9%) as has been the trend since 2016. Over the past four years (2016-2019) the Population-Related job category has seen a 4% increase.

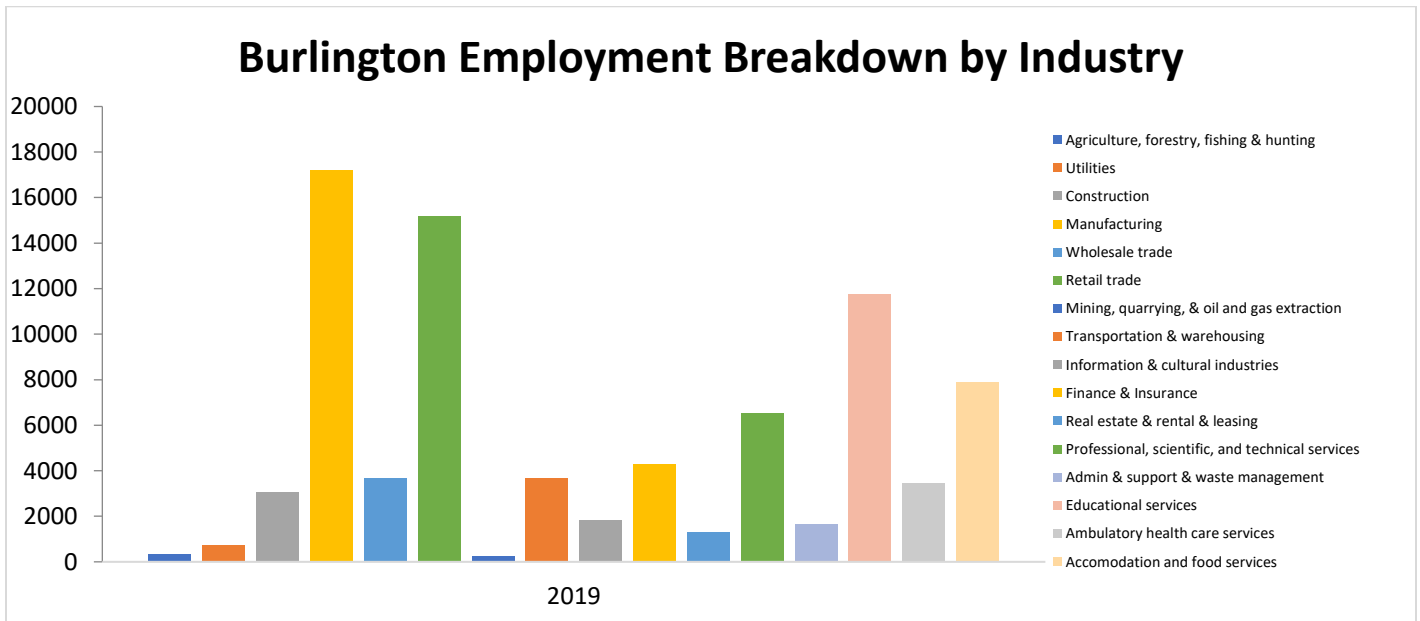


Growth in Business Numbers

In 2019, the majority of businesses in Burlington were in the Retail Trade sector. Healthcare; Professional, Scientific, and Technical services; Manufacturing and Finance and Insurance sectors had the sequential highest number of businesses. This is in line with trends from previous years.



Employment number continue to see strong increases over the years in Burlington. The largest job category in Burlington is Retail Trade, followed by Manufacturing and Education Services. Accommodation and food services is also a prominent employment sector with continued growth.



Other Notable Trends:

Import and Export Trends

Similar to previous years, Burlington saw the largest amount of exporting in Manufacturing, Wholesale Trade, and Professional, Scientific and Technical Services. This is consistent with the trends in Halton, where Manufacturing, Wholesale Trade, and Professional, Scientific, and Technical Services were also the highest exporting industries.

Business Age

In 2019, 37% of Burlington businesses responding were young businesses, 11 to 20 years since establishing. 89% of businesses in Burlington have been open between 6 to 40 years. Burlington has a total of 19 old businesses established before 1949 which speaks to their longevity and the success in the local business environment.

Lease and Ownership Trends

The five-year average trend shows about 21.8% of businesses in Burlington own rather than lease. The percentage of ownership has remained . This is consistent with the trend across the region. In 2019, approximately 21.8% of businesses surveyed reported they own, while the remaining 78.2% of businesses lease their space.

Research and Development

Burlington's manufacturing sector remains the most involved in research and development., Wholesale Trade, Retail Trade, and Professional, Scientific and Technical Services are also involved in R&D. Similarly, Halton Region saw its largest amount of Research and Development in Manufacturing, Wholesale Trade, Retail Trade, and Professional, Scientific and Technical Services.